



NEWS FROM **PUBLIC WORKS AGENCY**

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Media Advisory

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City of Oakland Surveys Residents to help Reduce Clutter to Keep Oakland Clean and Beautiful

Return the survey to be eligible to win
a professional home organization package worth \$600

Oakland California, January 24, 2007. The City of Oakland is determined to help residents fight clutter in the home—and by extension on the streets—by surveying potential users of the City's Bulky Pick Up and Recycling "You Call We Haul" program. The survey is attached to the annual Bulky Pickup Announcement arriving in the mail this week. All participants in the survey will automatically be entered to win a professional home organization package worth \$600, with professional home, estate and office organizer, Pam Condie.

Residents can get more information about the survey by visiting www.oaklandrecycles.com or calling the Oakland Recycles Hotline at 238-SAVE (7283).

The survey will help the City understand who uses and doesn't use the service. "Our goal," says solid waste and recycling program supervisor Becky Dowdakin, "is to make sure unwanted items are disposed of correctly, through donation, garbage and recycling service or the Bulky Pick Up Program. The survey will help us to grow public awareness—and therefore the effectiveness—of the Bulky Pickup Program." The survey will close on March 1, a prizewinner will be drawn on March 15, and results will be made available in April.

Professional home organizer Pam Condie looks forward to the challenge. "Everyone has a resolution at the new year. And clearing out the clutter is a great way to make room for the future, whether that be for a move, expanding your family or just making a new start."

Oakland residents of single-family homes (up to 4 units) may schedule one Bulky Pickup appointment per year with Waste Management of Alameda County, any time from February through December. This convenient service contributes to the overall upkeep of the community and guarantees that materials are recycled or otherwise properly disposed.

About Pam Condie

Pam Condie is a member of the National Association of Professional Organizers and has been organizing professionally since 1992. She loves the challenge of helping people make their lives work with ease. She serves both individuals and business, and teaches organizing at Piedmont and Alameda Adult Schools. Learn more about Pam's organizing service at www.pamcondie.com.

For more information about the Bulky Pickup Program visit www.oaklandrecycles.com or call the Oakland Recycles Hotline at 238-SAVE (7283).