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Press Release

A Bicycle-Friendly Oakland: That's the Plan

Oakland, CA “*Oakland will be a city where bicycling is fully integrated into daily life, providing transportation and recreation that are both safe and convenient.*” So begins the City of Oakland’s Draft Bicycle Master Plan, released for public review on March 14, 2007. Learn more about Oakland’s vision for a bicycle-friendly City at this upcoming community meeting:

- WHAT:** Bicycle Master Plan Community Meeting
WHEN: Thursday, April 5, 2007
5:30-7:30 p.m. Open House (Presentation at 6:15 p.m.)
WHERE: Lakeside Park Garden Center (666 Bellevue Ave. at Grand Ave.)

Bicycling is a healthy, non-polluting, low-cost and quiet form of transportation that is ideal for many trips. Improving safety and access for bicyclists supports the City’s efforts to become more environmentally, economically and socially sustainable.

- Motor vehicles are responsible for 47% of Oakland’s greenhouse gas emissions. By extending human-powered travel beyond walking distance, bicycles can link neighborhoods to downtown and to transit stations, eliminating short, high-polluting car trips.
- In Oakland, 85% of residents live within two miles of a BART station. This two-mile distance amounts to an easy 12-minute bicycle ride. In the United States, 40% of all trips are under two miles in length.
- Over 40% of the leading causes of death in Oakland – including heart disease, cancer, stroke and Type 2 diabetes – are related to physical inactivity. Bicycling for transportation or recreation is an ideal means for integrating physical activity into daily life.

This Draft Plan is the first update to Oakland’s Bicycle Master Plan, originally adopted by City Council in 1999. The Draft Plan and associated Draft Environmental Impact Report (EIR) are available online at www.oaklandpw.com/bicycling/bikeplan.htm. Copies of these documents are also available from the City of Oakland’s Planning and Zoning Division (250 Frank H. Ogawa Plaza, Suite 3315) and the Oakland Public Library, Social Science and Documents (125 14th Street). Comments must be received no later than 4:00 p.m. on Friday, April 27, 2007 and should be sent to the attention of Jason Patton, Bicycle and Pedestrian Program Manager, City of Oakland, Public Works Agency, Transportation Services Division, 250 Frank H. Ogawa Plaza, Suite 4344, Oakland, CA 94612; (510) 238-7049; email: jpatton@oaklandnet.com.

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